



INNOVATIVE LAMINATIONS
C O M P A N Y , I N C
A **trotec** COMPANY

White Paper

Advantages of Decorative Plastic Laminate

www.innovative-laminations.com

Innovative Laminations Company, 51-A Halls Creek Road, New Bern, NC 28560
Tel: 252-745-8133 Fax: 252-745-8134



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Decorative Plastic Laminate

POP Displays should be eye catching, durable, lightweight and easy to fabricate.

Customizable

As a custom manufacturer, we allow our customers to choose the finish, the gauge, sheet size that best suits the needs for each project. We stock over 800 film choices including, chrome, mirror, metallic, high tech, and woodgrains. If we don't have what you're looking for, we'd love to collaborate on a new pattern/finish.

High aesthetic quality

Certain finishes cannot be printed or replicated via digital printing. Our chrome and mirrors offer an alternative to real the real thing, without the price, weight or delicate nature. Our metals are another example of a finish that replicates the look of real metal, down to the brush.

Durable

Plastic laminate offers a high level of durability compared to paper, plastic or glass. Our laminates can be utilized in both interior and exterior environments. We can address chemical, scratch resistance and UV stability requirements. Our extra durability helps drive greater ROI on your in-store displays.

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Lightweight

Metallic materials can be heavy. A reduction in weight can create a reduction of shipper/carrier charges associated with getting the kits out to the retail locations. The lightweight nature of our plastic laminate can also make hanging/wall installation of displays significantly easier.

Flexible & easy to fabricate

Cutting, printing, bending, adhering to another surface; our material is easy to manipulate into whatever form and shape you can design. Depending on the thickness of the material, you could cut our material with a pair of scissors, not an option with metal or glass. The lightweight nature of our plastic laminate enables you to easily adhere or suspend the material from anywhere.

Take advantage of the variety of fabricating methods available with our material:

- **Vacform***
- **Laser cut**
- **CNC Route**
- **Print****
- **Die-cut**
- **Shear**

** Our chrome laminate can be formed as is, no need to have to sent out for plating or dipping*

***Our material has been pre-treated for superior ink adhesion*

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Comparison of POP Display Materials

	Plastic Laminate	Cardboard	Metal	Glass Mirror
Exterior use	***		**	**
Ease of fabrication	***	***	*	*
Flexibility	***	***	*	*
Durability	***	*	***	*
Lightweight	**	***	*	**

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Safety & Technical Information

Country of Origin	United States
Relevant Uses	Plastic Articles
Uses advised against	None known
Hazards Identification	No classification/no particular hazards known/does not require labeling
Composition	No dangerous components
Conditions for safe storage	Keep in a well ventilated, dry location. Protect from heat/overheating.
Control parameters	Not applicable
Exposure controls	Not required under normal circumstances
Basic physical and chemical properties	Form: solid, color: various, odor: odorless
Reactivity	No dangerous/hazardous reactions known. Use as directed.

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